Mr. Gedeon graduated with a BE in Electrical Engineering from the American University of Beirut in 1986, and then went on to earn a Master’s degree in Electronics Engineering from Carleton University, Canada, in 1990.

Mr. Gedeon began his career in telecommunications engineering and research when he joined Bell Northern Research in 1990 designing signal-processing software in the cryptographic systems division. He moved to Nortel Networks in 1994 as a network design engineer, where he provided technical network design expertise to Nortel Networks customer base globally. He was named vice president and director of Data Network Engineering at Nortel in 1996, and vice president of Internet Brand Management in 1999, where he was responsible for IP/MPLS/ATM standards, engineering, and market development. He was appointed senior vice president of Wireless Engineering in 2000 and led the global engineering team responsible for operations, sales support, and systems engineering.

Mr. Gedeon has held numerous leadership roles in the Institute of Electrical and Electronics Engineers (IEEE) and has received several professional awards, including IEEE Canada’s Outstanding Canadian Engineer Award.

As the Chief Technology Officer at TELUS Communications Inc., Mr. Gedeon, is responsible for technology strategy, network and services architecture and network support systems. In his role he is responsible for the Wireless-Wireline service and network convergence, enterprise applications and network infrastructure strategies and evolution.

Abstract: This talk will address how academic teachings influence the design and implementation of technologies and organizations. This results in creating organizational cultures that define work and process boundaries across the technology field from universities, industry research and development and operator implementation; these cultures could either become an excellent opportunity or massive challenge for transformation or change in an organization.